

Are You Concerned About Clinical Trial Enrollment and Representation?

SBIA Webinar
December 16, 2020



Presentation Outline

Regulatory background on trial demographics

Milena Lolic

Supporting future of diversity in clinical trials

Kaveeta Vasisht Richardae Araojo



Disclaimer

- This presentation represents the personal opinions of the speakers and does not necessarily represent the views or policies of FDA
- No conflicts of interest to declare



Demographics in Clinical Trials What's in the Regs?

Milena M. Lolic, M.D., M.S. Lead Medical Officer PASE/CDER



What Does FDA Approve?

Ultimately, the indication garnered represents the population studied and for whom safety and effectiveness has been established.

Participants in the Trials



- Healthy volunteers
- Patients with the condition in various stages of disease
- Patients in various stages of treatment
- Patients with various comorbidities
- Patients of different sex, age, race, ethnicity background

FDA/CDER Requires Reporting



Final Demographic Rule 1998

- •IND: tabulate the trial population by age, gender, and race in annual reports per 21 CFR § 312.33(a)(2) -IND annual report regulations
- •NDA: tabulate and analyze safety and efficacy by age, gender, and race per 21 CFR §314.50 (d)(5)- NDA content and format

FDA Encourages Diversity



- Study and Evaluation of Gender Differences in the Clinical Evaluation of Drugs, 1993.
- Studies in Support of Special Populations: Geriatrics, 1994
- Collection of Race and Ethnicity Data in Clinical Trials, 2016
- Evaluation and Reporting of Age-,Race-,and Ethnicity-Specific Data in Medical Device Clinical Studies,2017
- Pediatric Information Incorporated Into Human Prescription Drug and Biologic Product Labeling, 2019
- Enhancing the Diversity of Clinical Trial Populations— Eligibility Criteria, Enrollment Practices, and Trial Designs, 2020
- Draft Guidance: Inclusion of Older Adults in Cancer Clinical Trials, 2020
- Development and Licensure of Vaccines to Prevent COVID-19,2020
- On COVID-19: Developing Drugs and Biological Products for Treatment or Prevention, 2020

Gender Guideline



Study and Evaluation of Gender Differences in the Clinical Evaluation of Drugs

- Lifts a restriction on participation by most women with childbearing potential from entering Phase 1 and early Phase 2 trials
- Requires sponsors to include a fair representation of both genders as participants in clinical trials so that clinically significant genderrelated differences in response can be detected
- Identifies three specific pharmacokinetics issues to be considered when feasible

Race and Ethnicity Guideline



Collection of Race and Ethnicity Data in Clinical Trials

- Recommends the use of the standardized OMB race and ethnicity categories for data collection in clinical trials
- Recommends enrollment of participants who reflect the clinically relevant populations with regard to race, and ethnicity
- ICH-E5 describes how clinical data collected in one region can be used in the registration or approval in another region



Race and Ethnicity Categories

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

- Hispanic or Latino
- Not Hispanic or Latino

Age Guideline



Studies in Support of Special Populations: Geriatrics E7

- Protocols should not ordinarily include arbitrary upper age cutoffs
- Geriatric patients should be included in the Phase 3 in meaningful numbers
- Recognition of important pharmacokinetic differences between younger and older patients related to renal/hepatic function or to drug-drug interactions

Data Reporting-Age Categories



• Infants<2 years

• Children..... 2-11 years

• Adults..... ≥ 18 years

• Geriatrics≥65, 65-74, ≥75 years

Enhancing the Diversity of Clinical Trial Populations — Eligibility Criteria, Enrollment Practices, and Trial Designs Guidance for Industry

- Broadening eligibility criteria in later stages of drug development for the phase 3 population
- Broader population through adaptive trial design, enrichment strategies
- Less burdensome trial participation
- Expanded access
- Inclusion of pregnant women

Demographics Matter



- Alosetron: approved for irritable bowel syndrome in women
- Isosorbide dinitrate/hydralazine hydrochloride: approved for heart failure in Blacks
- Carbamazepine: boxed warning for Asians
- PI sections for special populations

Demographics Data Sharing

	Reviews	PI	DTS
Demographics in pivotal trials/subgroups	√√√	✓ ✓	
Demographics in drug development program	√ √ √ √	√ ✓	
Consumer friendly information			√√√



Challenge Question

True or False: Final Demographic Rule describes which demographic subgroups are expected to participate in the trials

TRUE

FALSE



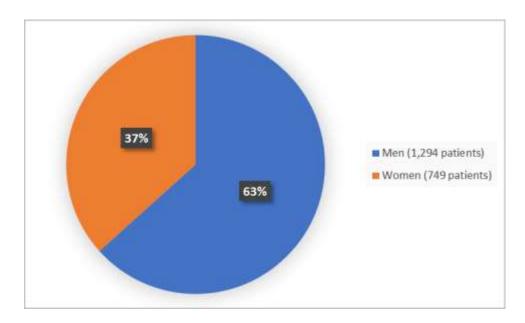
You can observe a lot by just watching. Yogi Berra

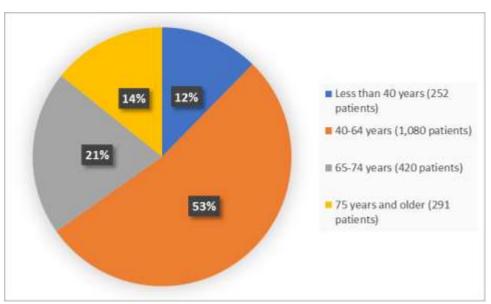


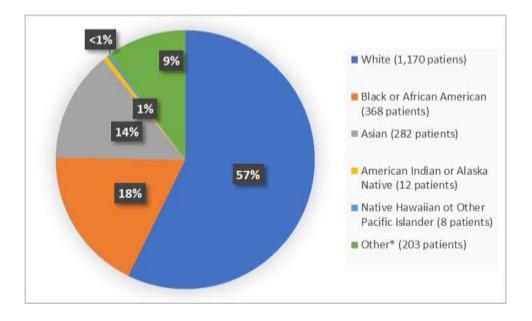


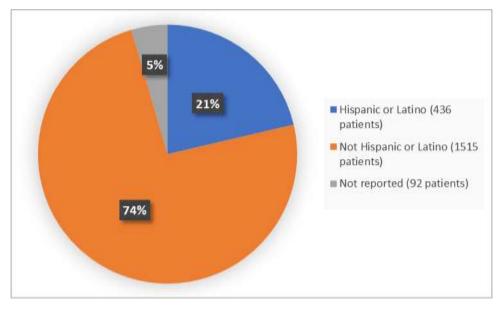
Backup Slide

Remdesivir Trials











Diversity in Clinical Trials from Drug Trials Snapshots Perspective

Melvyn Okeke, M.P.H., ORISE Fellow



Drug Trials Snapshot

- Web-based information about participation in clinical trials that supported the FDA approval of new drugs*
- Includes trial demographic, trial design, overall and subgroup assessments of safety and efficacy

*New Molecular Entities and original Biologic Licensing Applications

DRUG TRIALS SNAPSHOTS



earch:				Export E	kcel Show	N 10 V	entries	
Drug Trials Snapshot	Active Ingredient ==	Date of FDA Approval	0	What is it Approved For	\$	Prescribing Information	÷	
ACCRUFER	ferric maltol	July 25, 2019		Treatment of low iron stores		Accrufer		
ADAKVEO	crizanlizumab-tmca	November 15, 2019		Treatment of vasooclusive crises in patients wit cell disease.	th sickle	Adakveo		
ADDYI	flibanserin	August 18, 2015		Treatment of acquired, generalized hypoactive desire disorder (HSDD) in premenopausal women		Addyi		
ADLYXIN	lixisenatide	July 27, 2016		Improvement of blood sugar control in adults w diabetes mellitus (DM) type 2 when used in add diet and exercise		Adlyxin		
AEMCOLO	rifamycin	November 16, 2018		Treatment of traveler's diarrhea in adults		Aemcolo		
AIMOVIG	erenumab-aooe	May 17, 2018		Preventive treatment of migraine in adults	Aimovig			
AJOVY	fremanezumab-vfrm	September 14, 2018		Preventive treatment of migraine in adults		Ajovy		
AKLIEF	trifarotene	October 4, 2019		For the topical treatment of acne vulgaris in pat years of age and older	Aklief			
AKYNZEO	fosnetupitant and palonosetron	April 19, 2018		Prevention of the nausea and vomiting that happens right Akynzeo away or later in adults receiving certain anticancer medicines (chemotherapy)				
ALECENSA	alectinib	December 11, 2015		Treatment of metastatic non-small cell lung cancer Alecensa				
howing 1 to 10 of 2	275 entries			Previous 1 2	3 4 5	28	Next	

Drug Trials Snapshot Example

ADAKVEO (crizanlizumab-tmca)

ah dak vee oh Novartis Pharmaceuticals Corporation Approval date: November 15, 2019

DRUG TRIALS SNAPSHOT SUMMARY:

What is the drug for?

ADAKVEO is used to reduce the frequency of certain crises episodes (called vaso-oclusive crises) in patients 16 years of age and older who have sickle cell disease.

Sickle cell is an inherited blood disorder in which the red blood cells are abnormally shaped (in a crescent or "sickle" shape). Vaso-oclusive crisis (VOC) is a common and painful complication of sickle cell disease that occurs when blood circulation is obstructed by sickled red blood cells leading to severe pain and organ damage.

How is this drug used?

ADAKVEO is given by a healthcare provider directly into the vein (intravenous infusion) over 30 minutes. First two infusions are given 2 weeks apart followed by an infusion every 4 weeks thereafter.

What are the benefits of this drug?

Patients treated with ADAKVEO experienced fewer health care visits for VOC per year (about 1.63 visits), compared to patients who received a placebo (about 2.98 visits).

Who participated in the trials?

Demographics of trial participants are presented below.

Table 5. Baseline Demographics (Efficacy Population-ITT)

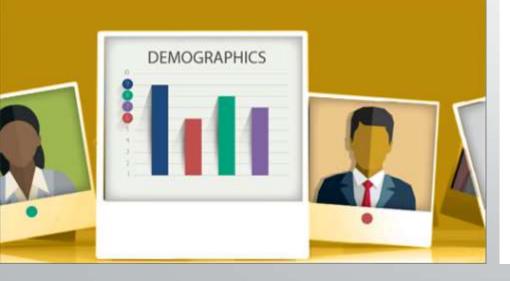
Demographic Parameters	ADAKVEO (N= 67) n (%)	Placebo (N=65) n (%)	TOTAL (N=132) n (%)
Sex			
Male	32 (47.8)	27 (41.5)	59 (44.7)
Female	35 (52.2)	38 (58.5)	73 (55.3)
Race			
Black or African American	60 (89.5)	60 (92.3)	120 (91)
White	4 (6)	3 (4.6)	7 (5.3)
Other ¹	3 (4.5)	2 (3.1)	5 (3.7)
Age			
Mean years (SD)	30.9 (10.89)	29. 3 (10.36)	30.1 (10.6)
Median (years)	29	26	28
Min, max (years)	16, 63	16, 56	16,63

Annual Summary Report Example





DRUG TRIALS SNAPSHOTS SUMMARY REPORT



Drug Trials Snapshots Report (2019)

2019 Summary Statistics

(Jan 1, 2019 - Dec 31, 2019)

In 2019, CDER approved 48 novel drugs*, either as New Molecular Entities (NMEs) under New Drug Applications (NDAs) or as new therapeutic biologics under Biologics License Applications (BLAs). Overall, 46,391 patients participated in these trials. Subpopulation demographics from these trials are presented below.

Table 1. Demographic Subgroups in 2019

DEMOGRAPHIC SUBGROUPS	WOMEN	WHITE	BLACK or AFRICAN AMERICAN	ASIAN	HISPANIC	AGE 65 AND OLDER	UNITED STATES
AVERAGE	72%	72%	9%	9%	18%	36%	40%

*Data presented in this report are from 49 snapshots as one drug was approved for two indications.

More insight into demographics for all 49 CDER approved NMEs are provided below in Table 2.

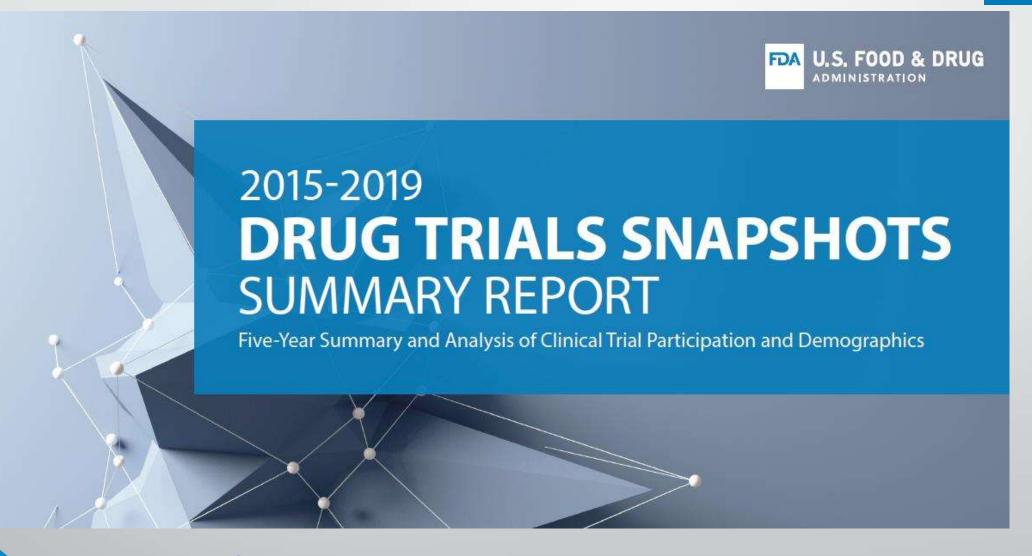
Table 2. Percentage of Subpopulations* - All Approvals

BRAND NAME	INDICATION	WOMEN	WHITE	BLACK or AFRICAN AMERICAN	ASIAN	HISPANIC	AGE 65 and OLDER	UNITED STATES
ACCRUFER	Treatment of iron deficiency	68	83	12	2	14	41	57
ADAKVEO	Treatment of vasooclusive crisis in sickle cell disease	55	5	91	NR	24	0	75
AKLIEF	Treatment of acne vulgaris	55	87	7	3	17	0	45

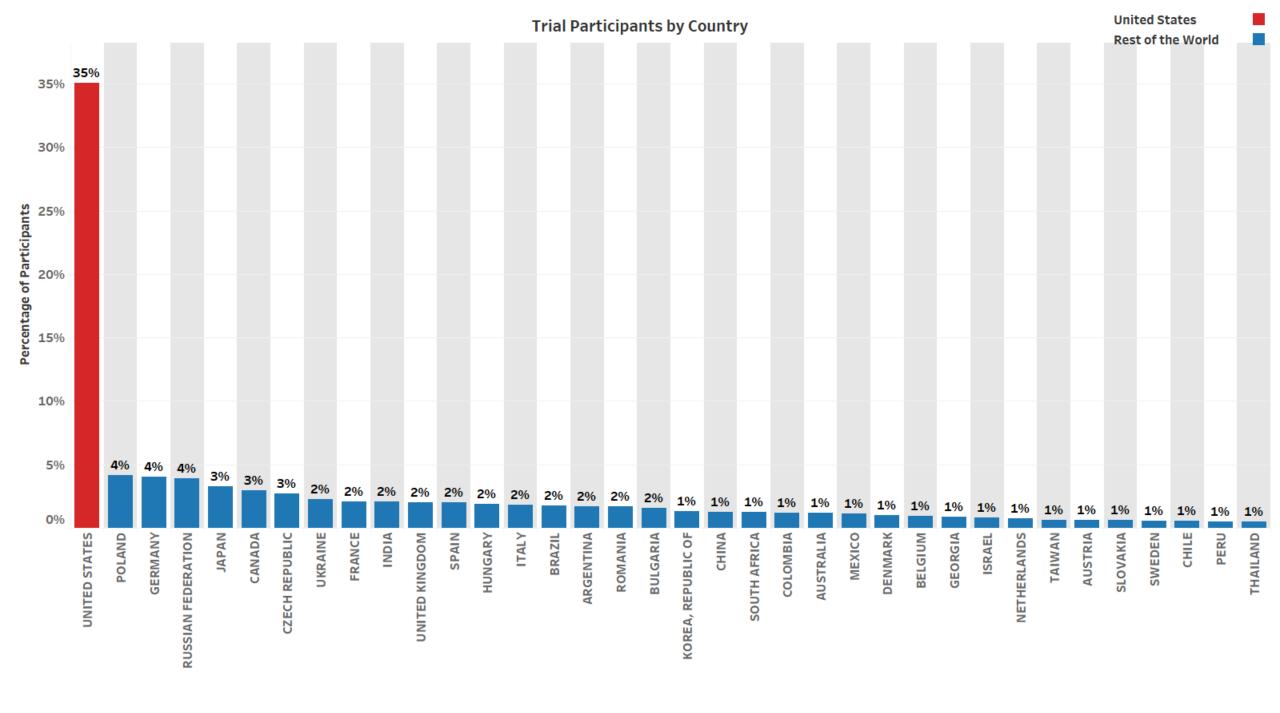
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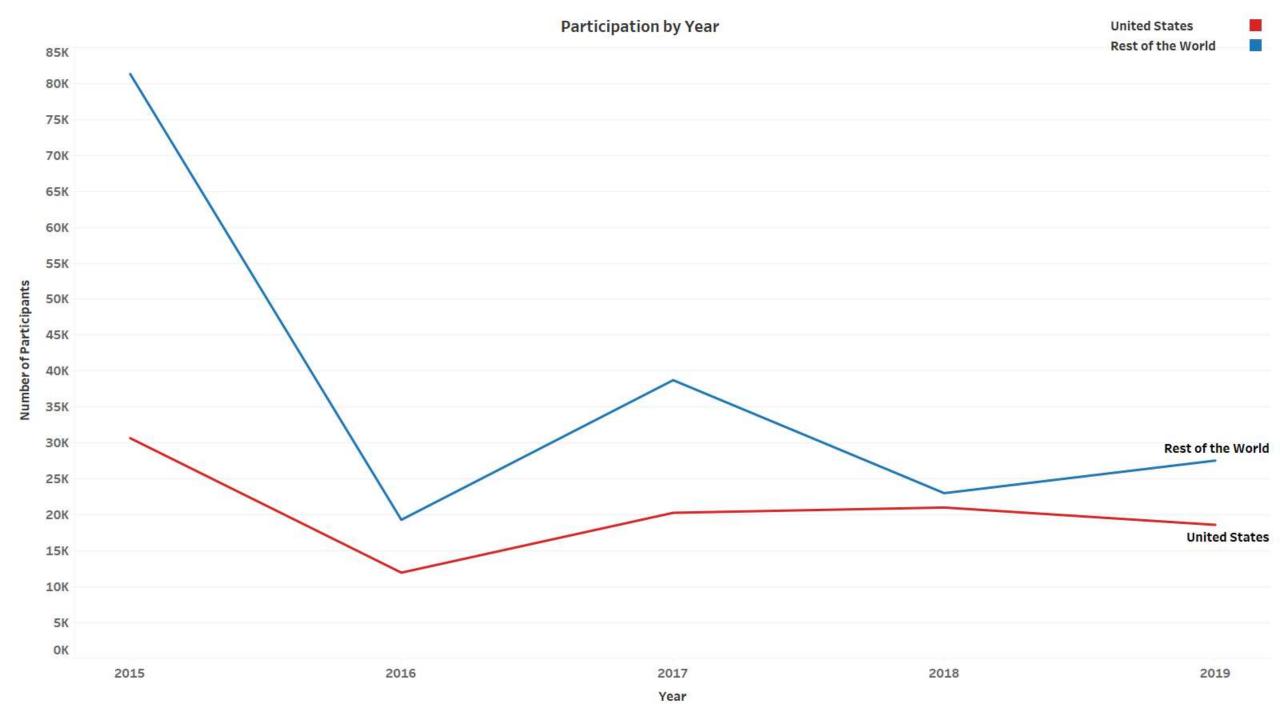
2019 Drug Trials Snapshots Summary Report

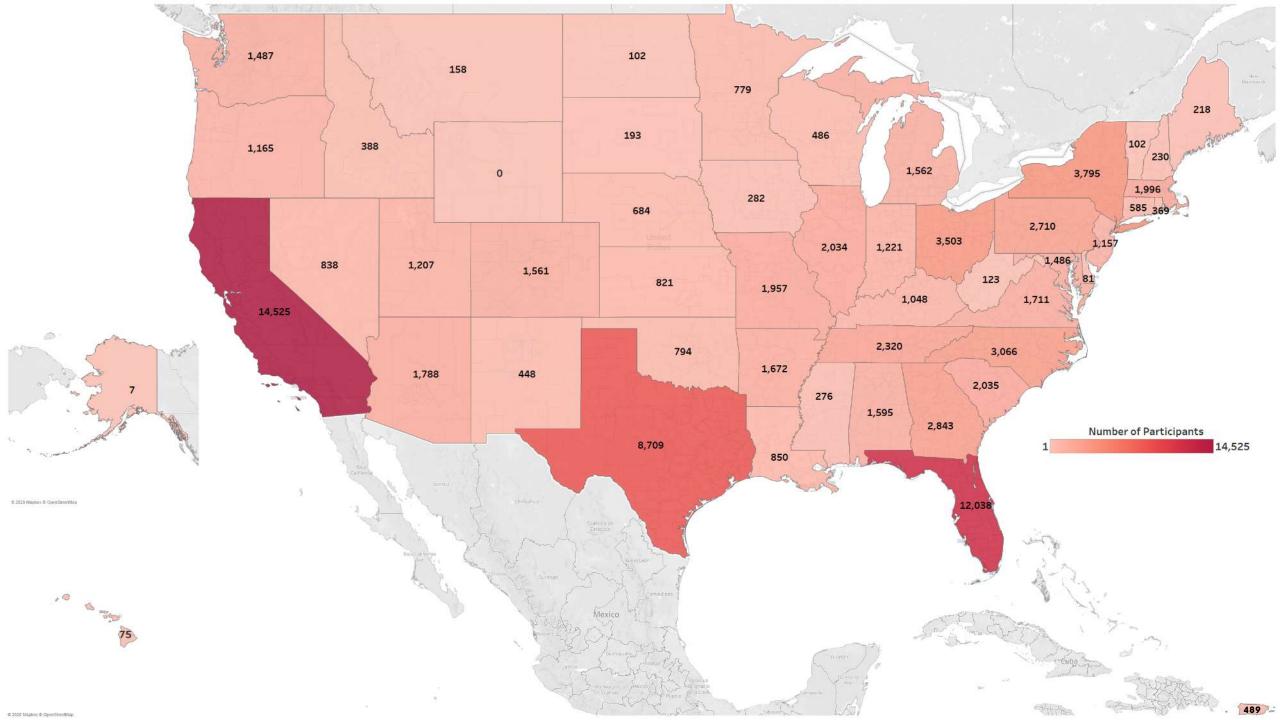




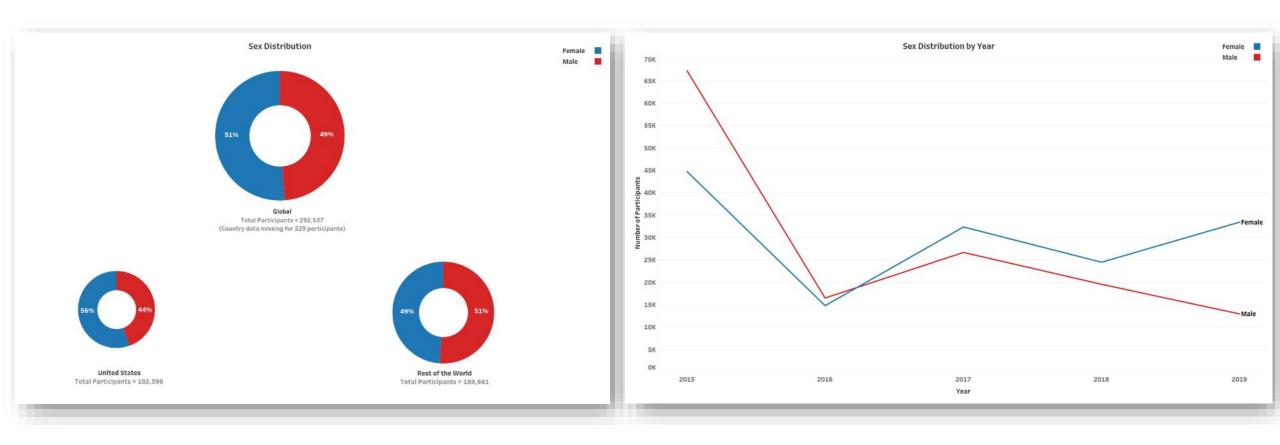
https://www.fda.gov/drugs/drug-approvals-and-databases/drug-trials-snapshots



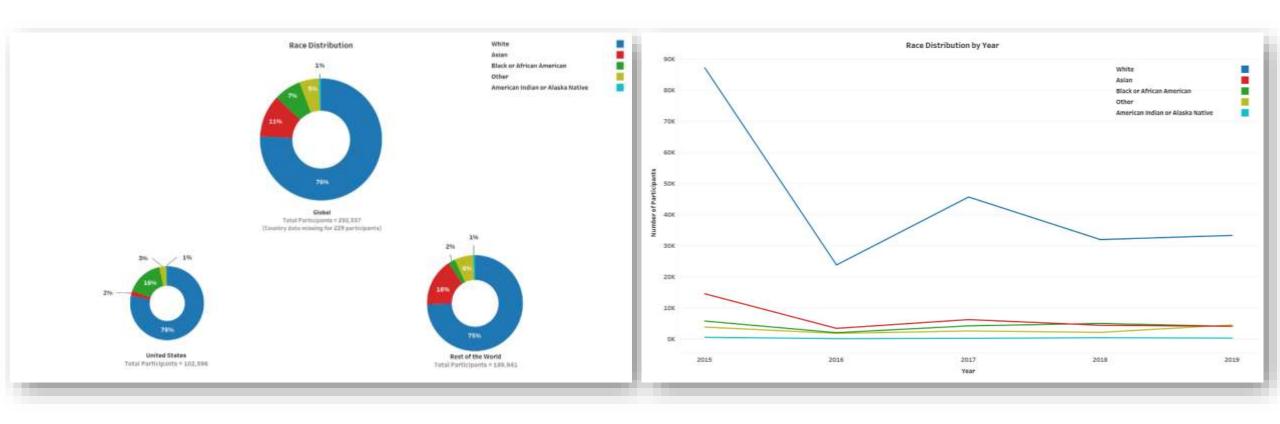


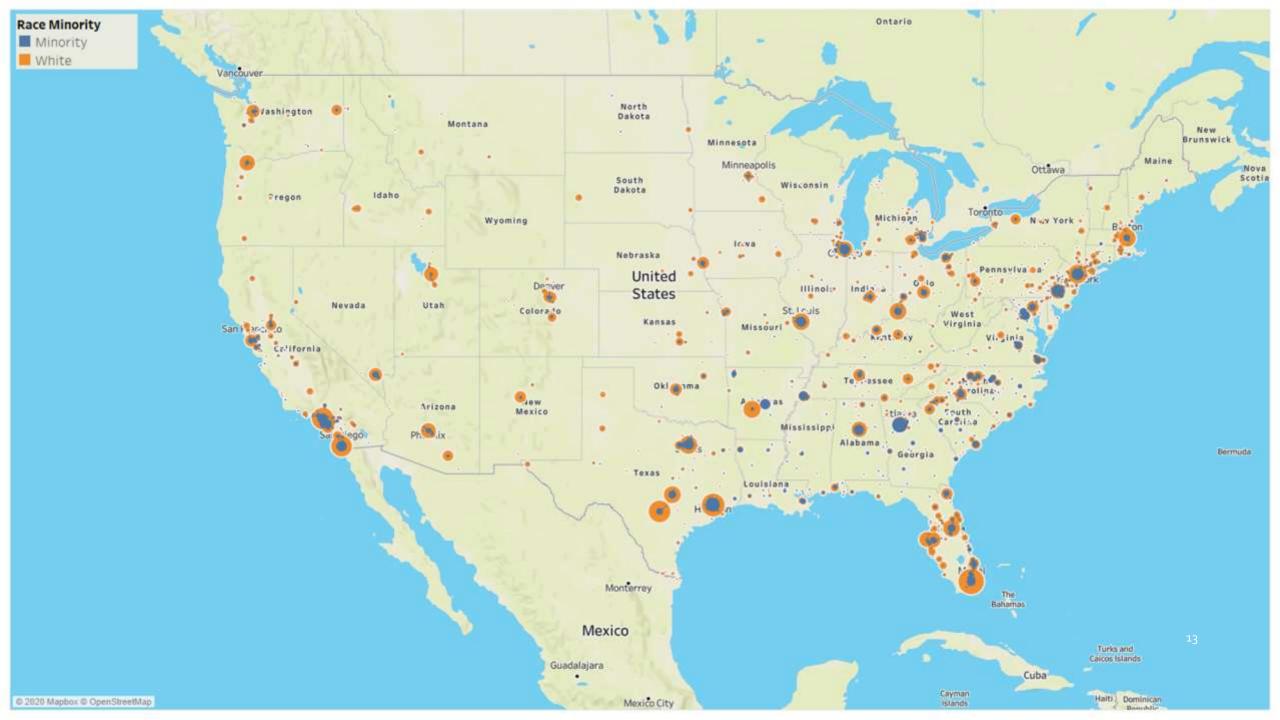


Trial Participants by Sex

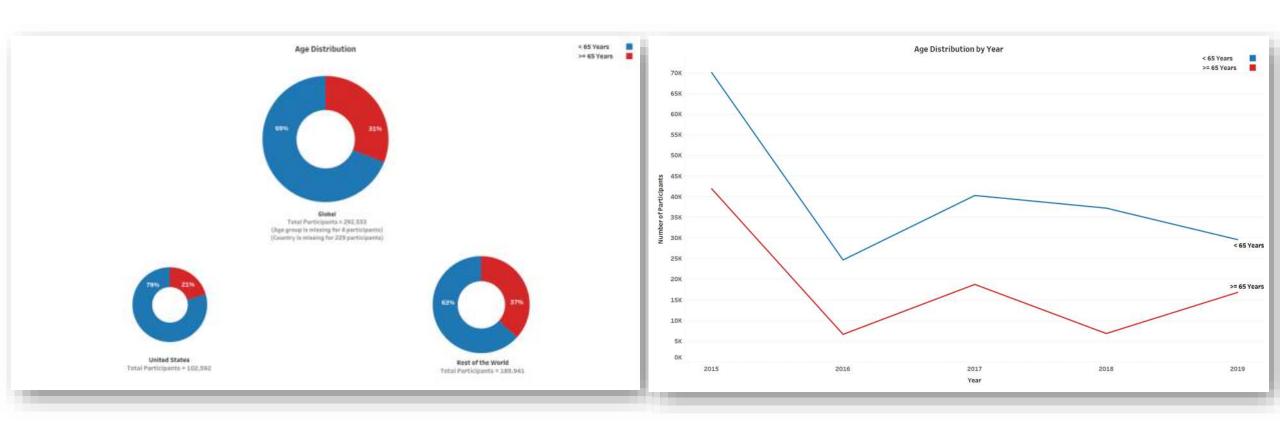


Trial Participants by Race

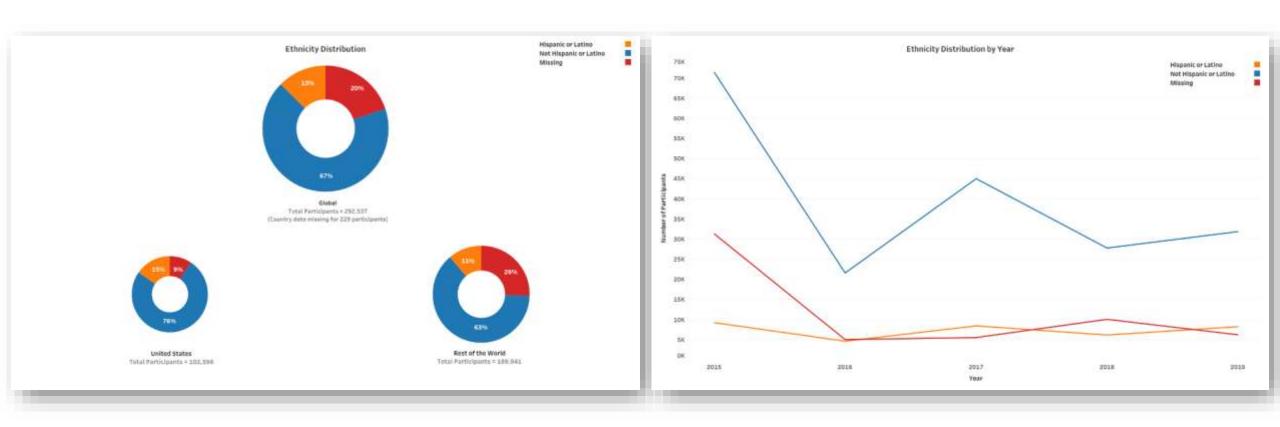




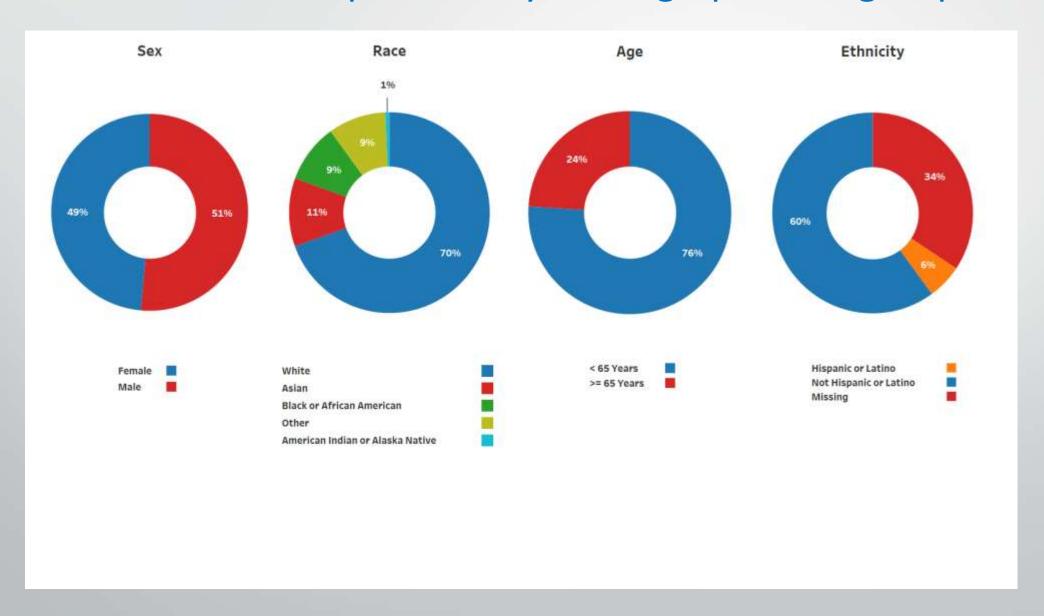
Participants by Age Group

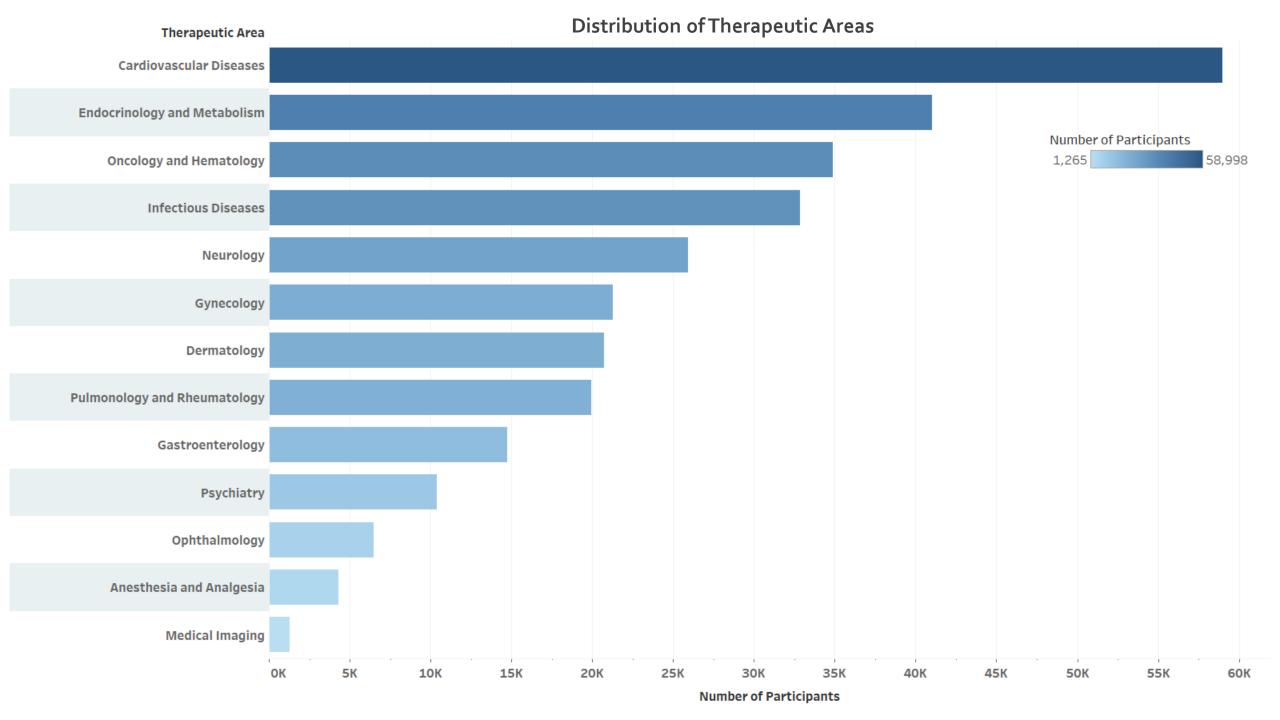


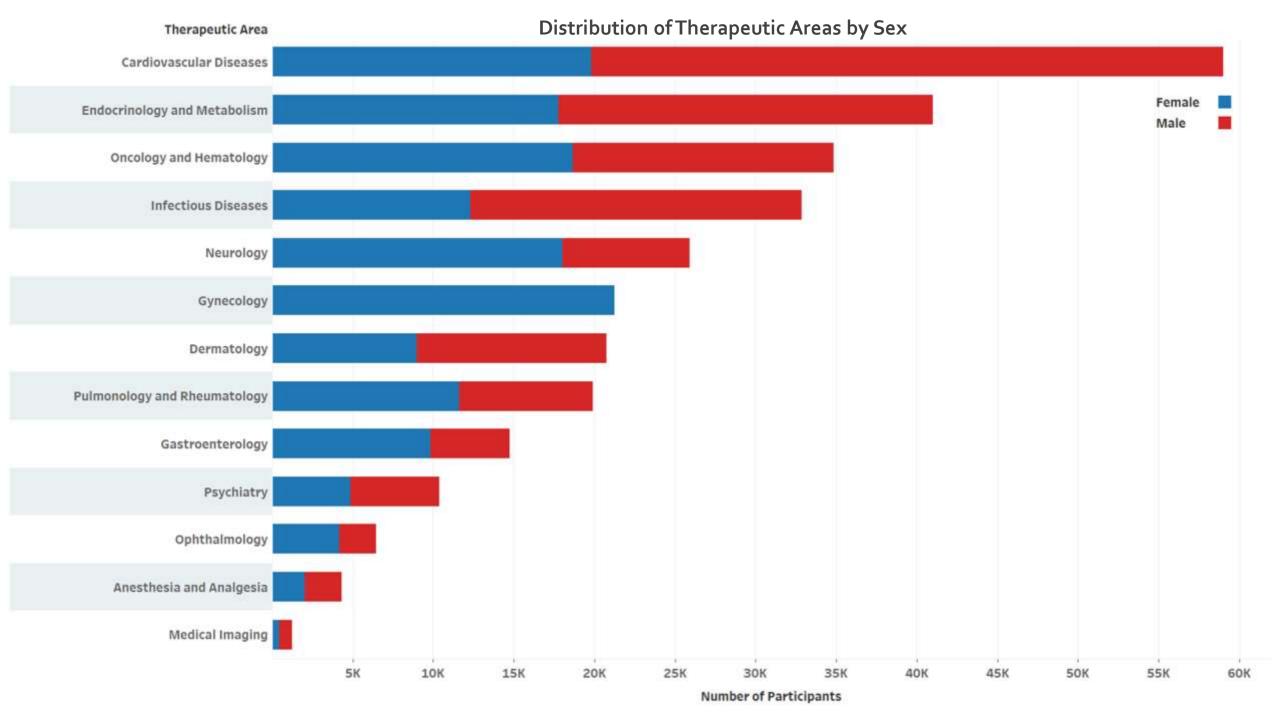
Participants by Ethnicity

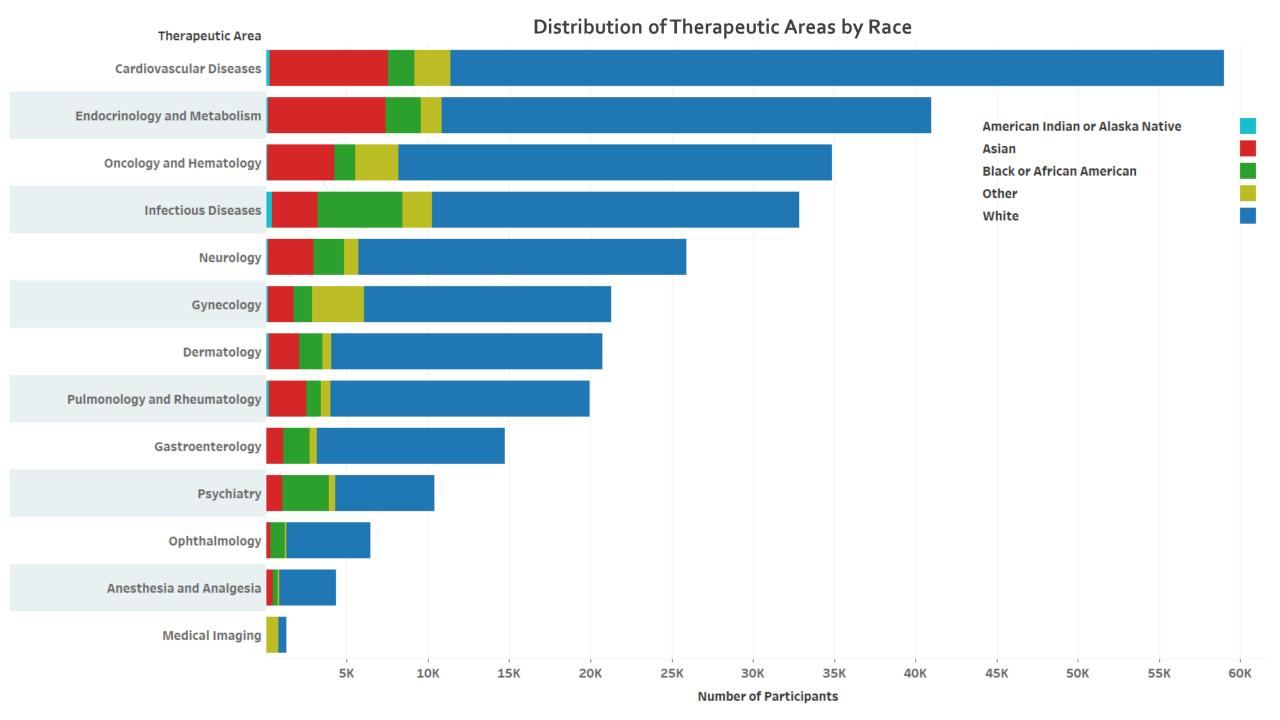


Rare Disease Population by Demographic Subgroups











CE Question 1:

Which 3 states within US had the highest numbers of participants enrolled?

- A. New York, Texas, Florida
- B. California, NY, Texas
- C. Texas, California, Florida
- D. Texas, California, Georgia



Closing Remarks

- Participants are characterized with a predominantly younger white population.
- Need better reporting of race & ethnicity
- Observed therapeutic areas with equitable distribution
- Visit the Drug Trial Snapshot website to view the full Summary Report

FDA Office of Women's Health (OWH)

Kaveeta P. Vasisht, MD PharmD
Associate Commissioner for Women's Health
Director, Office of Women's Health
U.S. Food and Drug Administration

DECEMBER 2020



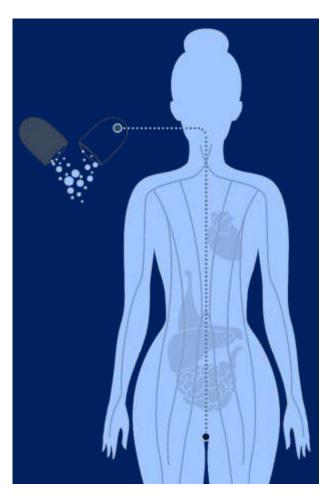






Our Mission





- Promote the inclusion of women in clinical trials and the implementation of guidelines concerning the representation of women in clinical trials and the completion of sex/gender analysis
- Identify and monitor the progress of crosscutting and multidisciplinary women's health initiatives including changing needs, areas that require study, and new challenges to the health of women as they relate to FDA's mission
- Serve as the principal advisor to the Commissioner and other key Agency officials on scientific, ethical, and policy issues relating to women's health



Office of Women's Health

SCIENCE



EDUCATION



ENGAGEMENT



OWH achieves its mission through the foundational principle that Sex is a Biological Variable (SABV)

Sex ≠ Gender



Sex is the classification of living things, generally as male or female according to their reproductive organs and functions assigned by the chromosomal complement.

Gender is defined as a person's self-representation, or how that person is responded to by social institutions on the basis of the individual's gender presentation.





OWH created the first FDA Women's Health Research Roadmap

http://inside.fda.gov:9003/downloads/scienceresearch/specialtopics/womenshealthresearch/ucm479681.pdf



1.
Advance
Safety
and
Efficacy

5. Expand Data Sources and Analysis

6. Improve
Health
Communications

7. Identify Sex Differences via Emerging Technologies

2. Improve Clinical Study Design and Analysis

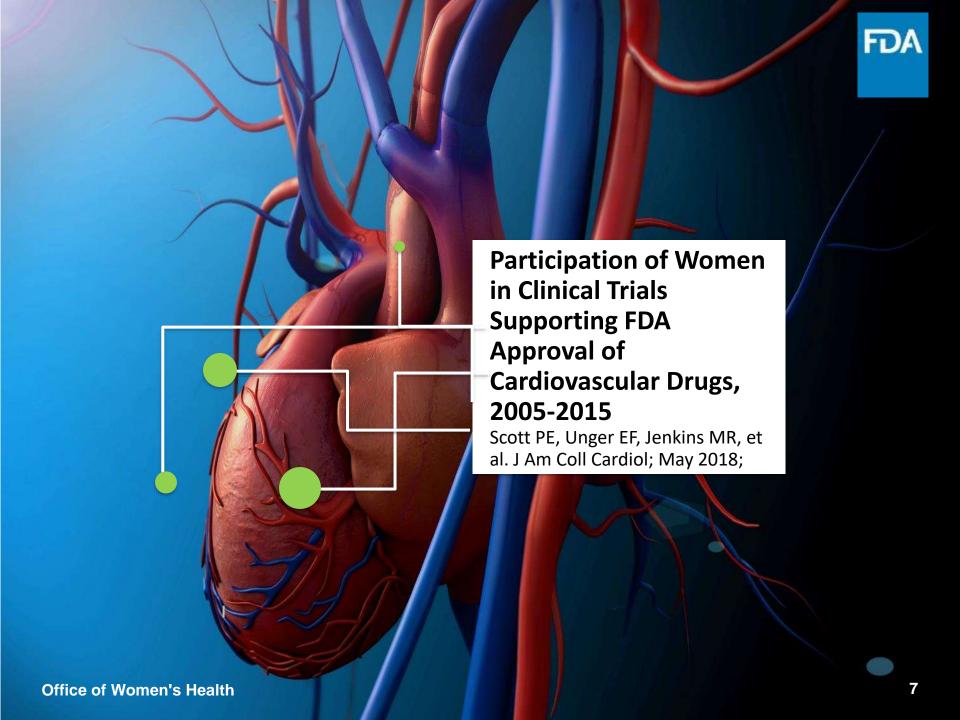
Evaluate New Modeling and Simulation Approaches

Priority Areas Outlined in OWH Women's Health Research Roadmap

4. Advance Biomarker Science

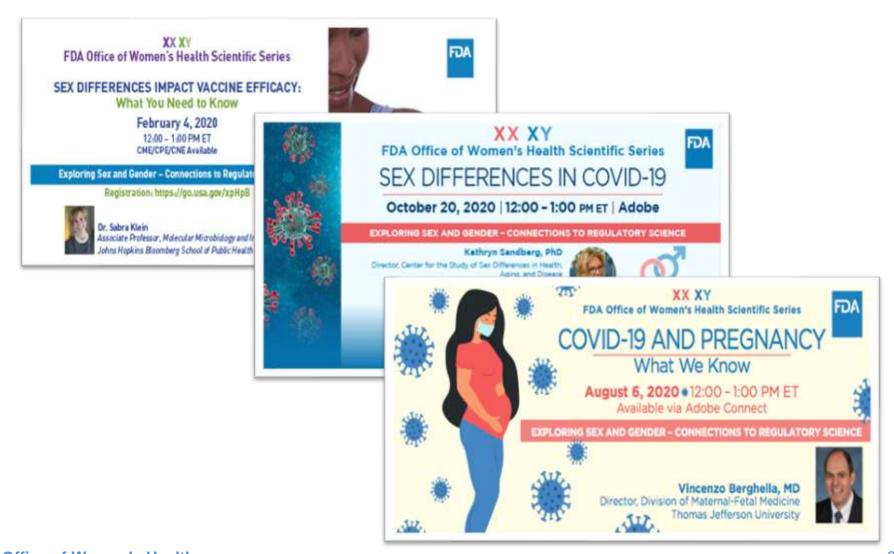
Read the Women's Health Research Roadmap

https://www.fda.gov/science-research/womens-health-research/womens-health-research-roadmap





OWH Scientific Speaker Series

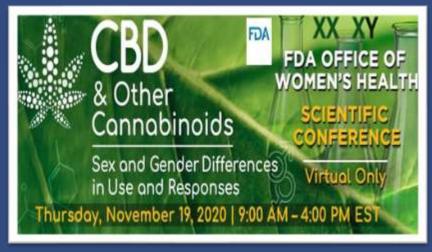


OWH Scientific Workshops and Public Meetings









Bench to Bedside



Integrating Sex and Gender to Improve Human Health Course





Diverse Women in Clinical Trials

www.fda.gov/womeninclinicaltrials

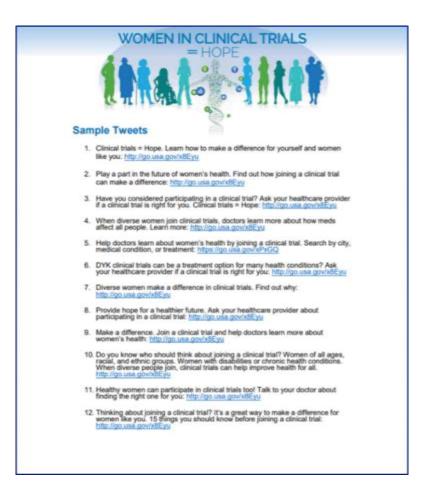


Diverse Women in Clinical Trials



Print and Electronic Publications Available

15 Things You Should Know Before You Join a Clinical Trial Being in a clinical trial is your choice. You should not feet pressured to join. You have the right to guit at any time. There are rules to protect people in clinical trials. Informed consent is the process of learning the key facts about the clinical trial before you join. This list is not everything you need to know, but it will help you start the conversation. Make sure that you have your questions answered before you agree to participate, Find out: The Purpose and What Will Happen 8. Any treatments or other options for people with your disease The purpose of the study 9. If you can take your other medicines The drugs, tests, and treatments you may receive **Any Other Support or Possible Costs** How long the study will last and how many times you will have to come 10. What treatment or services the study will pay for How they will keep your information private 11. If the study offers child care or transportation 5 What happens when the study ends. 12. The costs you may have to pay The Possible Risks and Benefits 13. What your insurance will cover The trial may provide treatments or screenings but there is no promise that your health will get How to Get More Information better The medicine, test, or treatment may not work for you. 14 Who you should contact if you 6. The benefits of the treatments have questions or problems The risks and side effects of 15 How you will get the results the treatments What is FDA's Role? The U.S. Food and Drug Administration (FDA) makes sure medical treatments are safe and effective for people to use. FDA does not develop new treatments or conduct The FDA Office of Women's Health is partnering with the NIH Office of Research on Women's Health on an initiative to promote the participation of diverse women in clinical trials. To learn more about these activities, go to: www.fda.gov/womeninclinicaltrials U.S. FOOD & DRUG ADMINISTRATION



Download the Fact Sheet

<u>Download the Social Media Toolkit</u>



Task Force on Research Specific to Pregnant Women and Lactating Women (PRGLAC)

The 21st Century Cures Act P.L. 114-255

- Advise the Secretary of Health and Human Services (HHS)
 regarding gaps in knowledge and research on safe and
 effective therapies for pregnant women and lactating women
 - 15 recommendations
 - Implementation of recommendations report

https://www.fda.gov/RegulatoryInformation/LawsEnforcedbyFDA/SignificantAmendmentstotheFDCAct/21stCenturyCuresAct/default.htm



Related Guidances

Pregnant Women: Scientific and Ethical Considerations for Inclusion in Clinical Trials Guidance for Industry

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Connects and suggestions regarding this dual document should be subscrited within 60 days of publication in the Factor Register of the notice assumating the availability of the dualt guidance. Solvant classroom concents to large-wise supplications, post, Solvant certains connected to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lanc, Res. 1061, Bocketslik, MD 20052. All connectes should be identified with the docket number lated in the article of availability that publishes in the Federal Register.

For questions regarding this draft document, contact the Division of Pediatric and Maternal. Health (UDER) at (101) 789-2200 or the Office of Communication, Outrouch, and Development (CHEE) at 100-855-4709 or 264-402-5010.

> U.S. Department of Health and Human Services Food and Drug Administration Centur for Drug Evaluation and Research (CDER) Centur for Biologics Evaluation and Research (CDER)

> > April 2018 Clinical Medical Revision 1

Postapproval Pregnancy Safety Studies Guidance for Industry

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this draft document should be submitted within 60 days of publication in the Federal Register of the notice announcing the availability of the draft guidance. Submit electronic comments to https://www.regulations.com/. Submit virtem comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20052. All comments should be identified with the docket number Insteal in the notice of availability that publishee in the Federal Register.

For questions regarding this draft document, contact (CDER) Denise Johnson-Lyles at 301-796-6169 or (CBER) the Office of Communication, Outreach, and Development at 800-835-4709 or 244-402-8010.

> U.S. Department of Health and Human Services Food and Drug Administration Center for Drug Evaluation and Research (CDER) Center for Biologics Evaluation and Research (CBER)

> > May 2019 Clinical/Medical

01/10/19

Clinical Lactation Studies: Considerations for Study Design Guidance for Industry

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this shaft document should be submitted within 80 days of publication in the Fuderal Register of the notice assurements the availability of the draft guidance. Submit electronic comments to https://www.regulations.guw. Submit volume ocuments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rn. 1001, Bockwille, MD 20852. All comments should be identified with the docket number Instea in the surface of availability that publishes in the Federal Register.

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> U.S. Department of Health and Human Services Food and Drug Administration Center for Drug Evaluation and Research (CDER) Center for Biologics Evaluation and Research (CBER)

> > May 2019 Clinical Medical

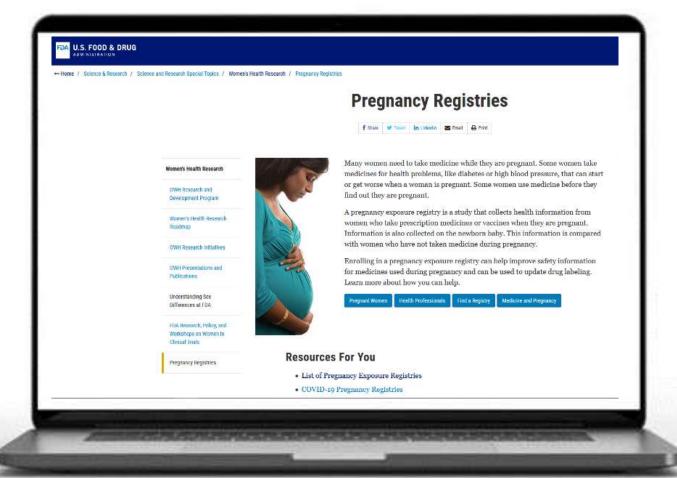
MANAGE ALL



- Guidance for Industry: COVID-19: Developing Drugs and Biological Products for Treatment or Prevention (May 2020)
 - FDA encourages the enrollment of pregnant and lactating individuals in the phase 3 (efficacy) clinical trials if appropriate.
- Guidance for Industry: Development and Licensure of Vaccines to Prevent COVID-19 (June 2020)
 - FDA encourages vaccine developers to consider early in their development programs data that might support inclusion of pregnant women and women of childbearing potential who are not actively avoiding pregnancy in pre-licensure clinical trials.



Pregnancy Registries





Dynamic Social Media Content

on Twitter, Facebook & Pinterest



You can make a difference in #WomensHealth. Women of all ages, racial & ethnic groups, and women with disabilities or chronic health conditions are needed for clinical trials. Ask your healthcare provider if a #ClinicalTrial is right for you. fda.gov/womeninclinica...



9:00 AM · Aug 14, 2020 · Hootsuite Inc.



OWH Strategic Priorities



Notice

Office of Women's Health Strategic Priorities; Establishment of a Public Docket; Request for Comments

A Notice by the Food and Drug Administration on 07/10/2020

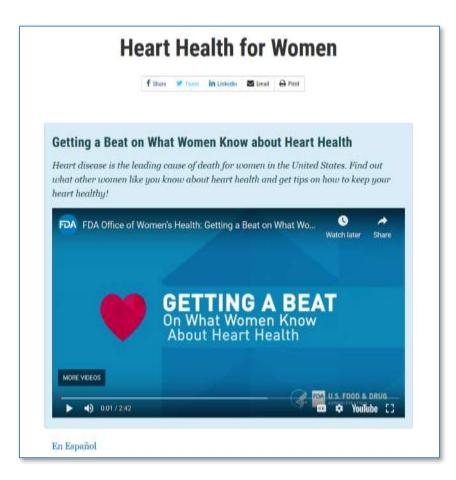
This document has a comment period that ends in 28 days. (09/08/2020)

SUBMIT A FORMAL COMMENT

Docket Number FDA-2020-N-1391

Knowledge and News on Women





OWH Blog: Knowledge and News on Women (July 2020) If there we were in Leaders School School Women Filter we were in Leaders School School Women July 21, 2020 July is Fibroid Awareness Month and the perfect time to shed light on this critical women's health condition that impacts a vast majority of women at some point in their lifetime. Uterine fibroids are non-cancerous tumors of the uterine muscle that can cause heavy menstrual bleeding, pain, bowel and/or bladder problems and infertility. This is a topic of personal interest to staff within the Office of Women's Health who have

The Division of Urology, Obstetrics and Gynecology (DUOG), Center for Drug Evaluation and Research (CDER), joins OWH in recognizing July as Fibroid Awareness Month. Fibroids are the most common benign tumors in women of reproductive age. When fibroid-related symptoms become severe, women often resort to surgical treatments, such

experienced firsthand the challenges of living with uterine fibroids. This month we are highlighting FDA's efforts to help expand the treatment options for women with fibroids. We also invite you to read about the personal journeys of two women whose experiences.

inspired them to bring broader awareness to this important topic.





U.S. FOOD & DRUG



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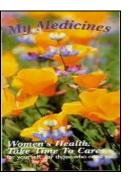
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www.fda.gov/womenshealthpubs

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DIABETES TIPS

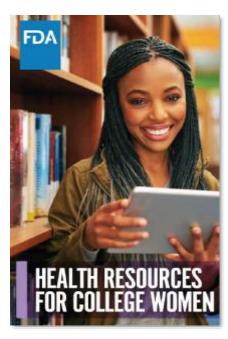
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twitter.com/FDAWomen



facebook.com/FDA/



fda.gov/consumers/consumer-information-audience/women



Challenge Question

Which of the following statements about sex and gender is correct?

- a) Sex is a biological variable
- b) The terms *male* and *female* are used to characterize gender
- c) Gender is a binary variable
- d) Sex and gender are synonymous terms





www.fda.gov/womens
www.fda.gov/womenshealthresearch
@FDAWomen on Twitter



The FDA Office of Minority Health and Health Equity:

Efforts to Diversify Clinical Trials

www.fda.gov/healthequity





Speaker



RADM Richardae Araojo

Associate Commissioner for Minority Health Director, Office of Minority Health and Health Equity



Disclaimer

 This presentation represents the personal opinions of the speaker and does not necessarily represent the views or policies of FDA

No conflicts of interest to declare



Objectives

- Provide an overview of the U.S. Food and Drug Administration's Office of Minority Health and Health Equity (OMHHE)
- Describe FDA OMHHE's Diversity in Clinical Trials Initiative
- Provide an overview of communication and outreach strategies to advance diverse participation in clinical trials



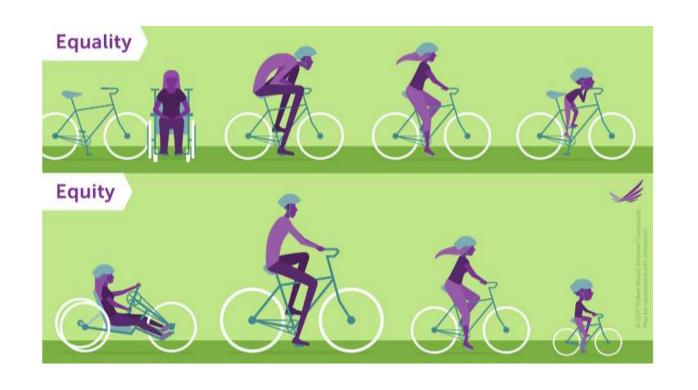
FDA Office of Minority Health and Health Equity (OMHHE)

Mission

To promote and protect the health of diverse populations through research and communication that addresses health disparities.

Vision

To create a world where health equity is a reality for all.





FDA OMHHE Goals

Goal 1: Improve regulatory science by increasing clinical trial data available on racial and ethnic minorities; improve data quality to determine how minorities react to medical products; and increase transparency and access to available data

Goal 2: Strengthen FDA's ability to respond to minority health concerns

Goal 3: Promote health and safety communication to minority populations who often experience low health literacy and/or speak English as a second language

What We Do



Research and Collaboration

- Intramural Research
- Extramural Research
- FDA Centers of Excellence in Regulatory Science and Innovation (CERSI) Projects
- Broad Agency Announcement (BAA)
- Other research opportunities
- Internships and Fellowships
- Academic Collaborations
- FDA & HHS Working Groups & Collaborations
- Stakeholder Input into Research Agenda

Outreach and Communication

- Programs/Initiatives/Campaigns
 - Diversity in Clinical Trials Initiative
 - Language Access Program
- Health Education Materials
- Social Media
- Newsletter & E-alerts
- Website
- Health Equity Lecture Series & Webinars
- FDA & HHS Working Groups & Collaborations
- Stakeholder Meetings/Symposiums/Exhibits
- Foster collaboration between FDA & stakeholders

FDΑ

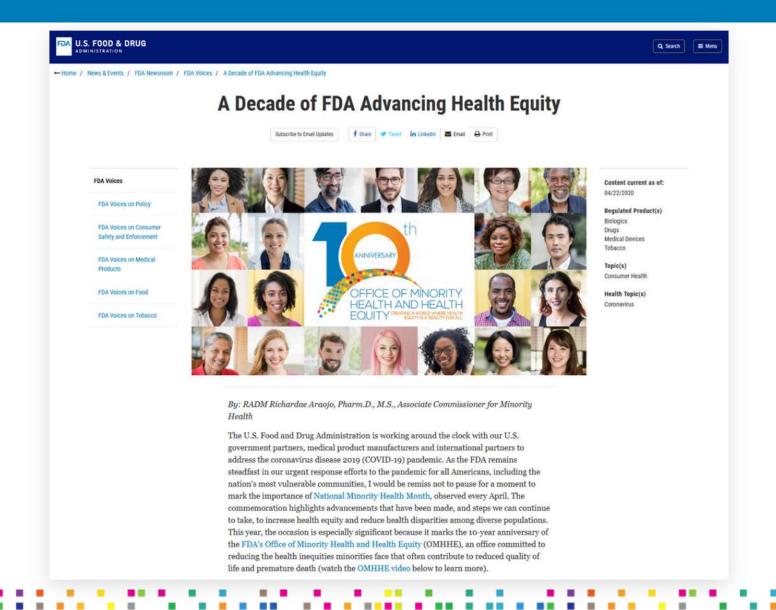
Language Access Program

- Over 65 million Americans speak a language other than English at home
- Program goals:
 - provide access to translation services
 - offer easy to read materials in other languages
 - oversee volunteer's program
- Language Access Services
 - provide flexible means for FDA centers and offices to acquire language services



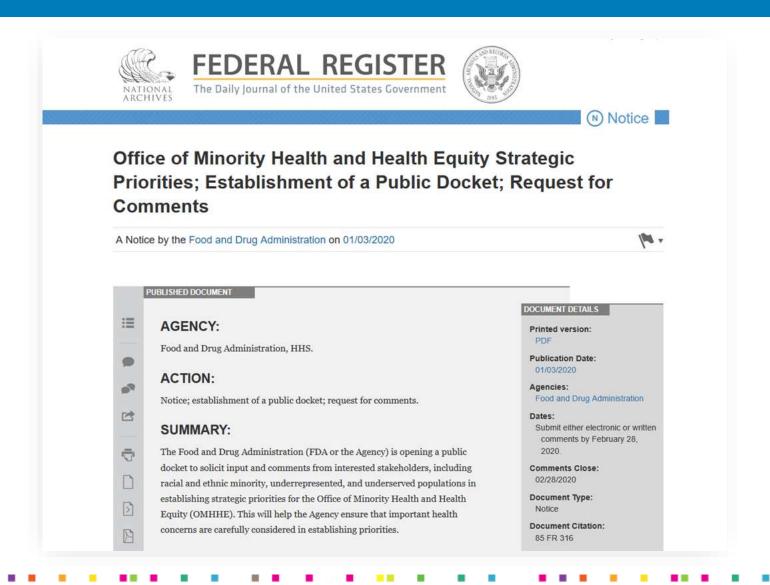


OMHHE 10 Year Anniversary





Federal Register Notice: Strategic Priorities





Clinical Trial Diversity: Why it matters?

- Racial and ethnic minorities have been historically under-represented in clinical trials
- Need representation to study the effects of medical products in the people who will ultimately use them
- Persons of different ages, races, and ethnicities could react differently to certain medical products
- To understand health disparities diseases that occur more frequently or appear differently in diverse populations



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Barriers to Clinical Trial Participation

- Mistrust and distrust of the medical system due to historical abuses
- Lack of awareness of what a clinical trial is and what it means to participate
- Inadequate recruitment and retention efforts
- Lack of minority physicians, researchers, and clinical investigators
- Misunderstanding of racial/ethnic minorities' beliefs and values that contribute to their decision making process
- Lack of culturally and linguistically appropriate communication

- Perception that racial/ethnic minorities do not want to participate
- Physicians/providers may not talk to their patients about clinical trials
- Enrollment criteria
- Return of Results
- Privacy concerns
- Lack of access
- Time and resource constraints for patients

FDA

2012 FDA Safety and Innovation Act (FDASIA) Section 907 Action Plan Priorities & Strategies

Priority One

Improve the completeness and quality of demographic subgroup data collection, reporting and analysis (Quality)

Priority Two

Identify barriers to subgroup enrollment in clinical trials and employ strategies to encourage greater participation

(Participation)

Priority Three

Make demographic subgroup data more available and transparent (Transparency)

FDA Guidance Documents

Collection of Race and Ethnicity Data in Clinical Trials
Evaluation and Reporting of Age-, Race-, and Ethnicity-Specific Data in
Medical Device Clinical Studies

Public Meetings
Tools to support diverse clinical trial participation

Drug Trials Snapshots (Center for Drug Evaluation and Research)

COVID-19 Inclusion of Diverse Populations



- FDA Guidance for Industry on Development and Licensure of Vaccines to Prevent COVID-19; June 2020
 - "FDA encourages the inclusion of diverse populations in all phases of vaccine clinical development. This inclusion helps to ensure that vaccines are safe and effective for everyone in the indicated populations."
 - "FDA strongly encourages the enrollment of populations most affected by COVID-19, specifically racial and ethnic minorities."
- FDA Guidance for Industry on COVID-19: Developing Drugs and Biological Products for Treatment or Prevention; May 2020
 - "Racial and ethnic minority persons should be represented in clinical trials. Sponsors should ensure that clinical trial sites include geographic locations with a higher concentration of racial and ethnic minorities to recruit a diverse study population."



Diversity in Clinical Trials Initiative

Developed an ongoing multi-media public education and outreach campaign to raise awareness around the importance of diverse participation in clinical trials.









Motivators for Campaign

Reinforce the importance of diverse participation

Educate consumers about key issues

 Help stimulate dialogue among peers and patient-provider





Diversity in Clinical Trials Campaign



Videos

Newsletters & E-alerts

Webpage

Stakeholder Collaboration

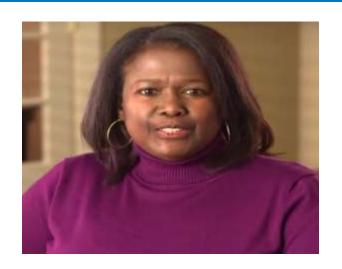
Podcasts

Social Media

Communications Toolkit Culturally & Linguistically Tailored

FDA

Diverse Participation in Clinical Trials Videos and Podcast

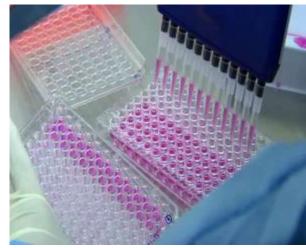












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Shirley's Story: Diversity is Critical to Making Better Medical Products





Veterans in Clinical Trials









FDA

Diversity in Medical Device Clinical Trials Video





Clinical Trial Diversity Resources

Clinical Trial Diversity





FACT SHEET

Clinical trigls are research studies that determine whether medical products like medicines, vaccines, or devices are sale and effective. These studies may show which medical approaches work best for certain linesses or groups of people.

Office of Minority Health and Hoalth Equity

4 things you should know about The importance of diverse ellin/cal trials

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FDA Office of Minority

Health and Health Equity





Examples of Stakeholder Engagement Activities



- The Alliance of Multicultural Physicians and FDA OMHHE Memorandum of Understanding
 - Collective of the Association of American Indian Physicians (AAIP), Association of Black Cardiologists (ABC), National Council of Asian Pacific Islander Physicians (NCAPIP), National Hispanic Medical Association (NHMA), and National Medical Association (NMA). Opportunities to collaborate on developing educational, outreach, and training initiatives for physicians and the patients they serve to advance health equity.
- Yale and FDA OMHHE Memorandum of Understanding
 - To advance the Yale Cultural Ambassadors Program, an engagement of community partners to increase diverse participation in clinical research

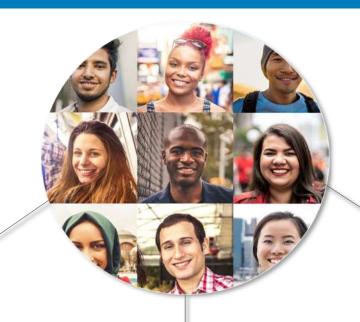
Examples of Stakeholder Engagement Activities



- The Multi-Regional Clinical Trials Center and Harvard, "Achieving Diversity, Inclusion, and Equity in Clinical Research" Workgroup and Diversity Framework
 - Heterogeneity of Treatment Effects in Clinical Trials: Methods and Innovations;
 November 30 December 1, 2020.
- Clinical Trials Transformation Initiative (CTTI) Diversity Project
 - CTTI is a Public-Private Partnership Co-founded by Duke University and FDA
- Society for Clinical Research Sites (SCRS) Diversity Awareness Program

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Research Collaborations



Broad Agency Announcement (BAA)

CERSIs

University of Maryland UCSF-Stanford Johns Hopkins University Yale-Mayo Clinic Intramural Research



Strategies to Support Diverse Participation

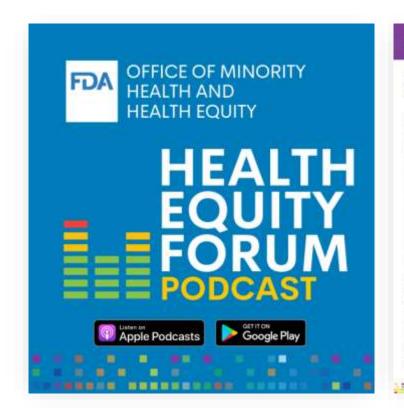
- There is not a one size fits all approach
- All actions should begin and end with the patient in mind
- A plan to address inclusion should be developed early on
- Consistent and continued community engagement
- Engage patients in trial design, logistics, and recruitment and retention practices

- Site locations where there are more racial and ethnic minorities
- Workforce diversity
- Engage providers
- Cultural sensitivity, competency, and awareness
- Eliminate language barriers
- Organizational goals that support diversity

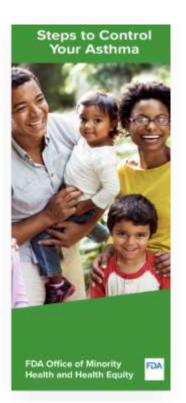


Health Education

Brochures | Fact Sheets | Infographics | Podcast









Social Media Outreach















Challenge Question

 One strategy to raise awareness on clinical trial diversity is to develop culturally and linguistically tailored health education materials.

- a) True
- b) False



Thank You!





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Visit us at: FDA.gov/HealthEquity



Join webinars and stakeholder calls